



Regional Social Strategy – Action Plan 2007-2010

Context

This action plan has been developed in conjunction with representatives from the statutory, voluntary, community and private sectors in the East of England. As well as a range of agreed regional activity to increase social inclusion, it includes several actions which are deliberately pitched at a sub-regional level. These are intended to acknowledge and illustrate the significant impact which local activities can have in underpinning and supporting the objectives of the Regional Social Strategy, and to provide good practice models which may be applicable to other parts of the region. The plan does not purport to represent all of the social inclusion activity in the region.

The action plan covers the period 2007-2010, although activity under some of the longer-term actions is ongoing. The plan will be kept under review and updated as necessary by an officer implementation group which will report to EERA's (East of England Regional Assembly) Social Inclusion Panel on a six-monthly basis. Details of Social Inclusion Panel meetings can be found at www.eera.gov.uk.

The plan is subject to an ongoing screening process to ensure that it will have no direct or indirect negative impact, from an equalities perspective, on any particular group of people or community.

Delivery of the actions in this plan is based on the assumption that the funding allocated by participating organisations remains secure.

Definitions

Strategic objective – the action plan is structured around the eight strategic objectives (SO1-SO8) through which the Regional Social Strategy aims to achieve its vision of 'social inclusion throughout the East of England'.

Action – an activity which will contribute to the achievement of an objective.

Milestone – a constituent element of an action, which gives a tangible indication of how that action is progressing. Each action will have at least one milestone.

Outcome – the benefit which a successfully delivered milestone or action will bring.

Lead organisation – many actions will involve co-operation between more than one organisation. In most cases, however, there will be a single organisation which has agreed to lead on an action and be accountable for its implementation.

Action	Milestone	Outcome	Lead organisation	Milestone(s) completion
SO1: To tackle poverty and reduce income inequalities				
1. Promote work as the best form of welfare for people of working age, while protecting the position of those in greatest need, through welfare benefits	90,943 recipients of working age benefits assisted into work, contributing to an increase in the current employment rate (77.1%) in the East of England A convergence of the employment rates for the most disadvantaged groups and communities in the East of England and the overall employment rate in the region	Work for those who can and support for those who cannot Government's aspiration of an 80% employment rate is achieved	Jobcentre Plus	Spring, 2008
2. Increase understanding of issues related to over-indebtedness in the region	Baseline data obtained by regional Financial Inclusion Partnership (see SO7) on the level of over-indebtedness in the region	Future activity is informed by an increased understanding of over-indebtedness in the region	East of England Development Agency (EEDA)/Regional Financial Inclusion Partnership	Spring, 2008
3. Pilot actions within a local area agreement (LAA) to increase benefit take-up and monitor indebtedness	Pilot established Evaluation of pilot complete Findings of pilot disseminated	A minimum of three 'tried and tested' actions which can be promoted for adoption in all the region's LAAs	Norfolk County Strategic Partnership	Summer, 2007 Spring, 2008 Summer, 2008

Action	Milestone	Outcome	Lead organisation	Milestone(s) completion
<p>4. Promote diversity in the workplace</p>	<p>Baseline data collated on incidence of discrimination in the region's workplaces</p> <p>Workshop/conference convened to promote workplace diversity</p> <p>Regional good practice network established for employers, consolidating existing employer-focused activity</p>	<p>More tolerant, less discriminating workplaces where the workforce demonstrably reflects the diversity of the available labour force</p>	<p>Commission for Equalities and Human Rights (CEHR)</p>	<p>Autumn, 2008</p> <p>Winter, 2008</p> <p>Winter, 2008</p>
<p>SO2: To promote access to work, tackle low pay and improve conditions of work</p>				
<p>1. Pilot activities to increase understanding of the information and advice needs of migrant workers</p>	<p>Migrant worker helpline established</p> <p>Employer helpline established</p> <p>Information gateway launched</p> <p>Evaluation of pilot complete</p>	<p>Information and advice needs of migrant workers are better understood, informing future activities</p>	<p>EEDA/Advice for Life/Keystone Development Trust</p>	<p>Spring, 2007</p> <p>Summer, 2007</p> <p>Autumn, 2007</p> <p>Autumn, 2008</p>

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<p>2. Co-ordinate regional and national support for migrant workers</p>	<p>Regional Migrant Worker Steering Group embedded within Regional Strategic Migration Partnership (SMP)</p> <p>National seminar held to improve strategic links (local-regional-national)</p> <p>National conference held to address key issues</p> <p>Studentship in place to provide quarterly statistical updates on migrant worker developments to SMP</p> <p>English for speakers of other languages (ESOL)/basic skills programme developed as part of new European Social Fund framework</p> <p>Tender issued to run ESOL programme</p> <p>ESOL programme implemented</p>	<p>Improved co-ordination of local, regional and national support for migrant workers</p>	<p>EEDA/Regional Migrant Worker Steering Group</p>	<p>Summer, 2007</p> <p>Summer, 2007</p> <p>Autumn, 2007</p> <p>Autumn, 2007</p> <p>Summer, 2007</p> <p>Autumn, 2007</p> <p>Spring, 2008</p>
<p>3. Develop an effective and professional not-for-profit community-based interpreting and translation service</p>	<p>Each year 100 students fluent in 2 languages are trained through to sitting the Institute of Linguists Diploma in Public Service Interpreting exam</p>	<p>Improved access to work for people facing language barriers and improved employability for trained interpreters</p>	<p>Community Action Dacorum Cintra/Intran/Ipswich & Suffolk Racial Equality Council</p>	<p>Summer, 2008, annually thereafter</p>

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<p>4. Promote the Train to Gain service and Skills Pledge to all employers</p>	<p>62,860 start using service from summer 2006, leading to 25,909 first full Level 2 qualifications</p>	<p>Increased opportunity for career progression and improved pay</p>	<p>Learning and Skills Council (LSC)</p>	<p>Summer, 2008</p>
<p>5. Increase the involvement of employers in the Next Steps initiative (regional 'test bed' for reducing re-offending through skills and employment)</p>	<p>Regional employer leadership group established</p> <p>Publicity material produced</p> <p>Employers engaged in key sectors</p> <p>Full range of employer engagement evident</p> <p>Next Steps evaluation published</p>	<p>An additional 250 offenders to have gained access to employment by March 2009</p>	<p>National Offender Management Service/ Jobcentre Plus/LSC</p>	<p>Autumn, 2007</p> <p>Winter, 2007</p> <p>Spring, 2008</p> <p>Spring, 2009</p> <p>Summer, 2009</p>
<p>6. Increase opportunities for the over-50s to participate in the labour market</p>	<p>Regional summit held to explore the opportunities for over-50s to participate in the labour market, and the economic and other benefits this brings</p>	<p>Region's employers and relevant agencies are better informed and more receptive to the participation of over-50s in the labour market</p>	<p>Future East</p>	<p>Winter, 2007</p>

Action	Milestone	Outcome	Lead organisation	Milestone(s) completion
<p>7. Promote co-ordination of national policies and local resources in a way that supports family carers who want to work, and addresses demographic pressures</p>	<p>All region's local authorities encouraged to establish baseline data on:</p> <ul style="list-style-type: none"> • number of own staff who are family carers • number of family carers assessed locally who are helped to stay in or return to work • family carers' take-up of Work and Families Act carer flexibilities <p>All local authorities encouraged to monitor performance in relation to Section 2 of the Carers (Equal Opportunities) Act 2004 and to work with local employment advice providers to promote back-to-work advice and opportunities</p>	<p>Local authorities working towards becoming employers of choice for family carers and exemplars for other employers</p> <p>Local social care providers addressing family carers' work issues in an increasing number of assessments</p> <p>Family carers are aware of, and benefiting from, more flexible conditions of employment</p> <p>Local employment advice providers to address the needs of carers in mainstream back-to-work services</p>	<p>Hertfordshire County Council</p>	<p>Winter, 2008</p> <p>Spring, 2008</p> <p>Spring, 2008</p> <p>Spring, 2008</p>

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	<p>Learning from Hertfordshire's Action for Carers and Employment project shared with regional carers' leads to enable them to plan their response to the forthcoming National Carers Strategy</p> <p>Regional carers' leads encouraged to respond to National Carers Strategy</p>	<p>Improved co-ordination between national policy and local activity</p>		<p>Summer, 2008</p> <p>Autumn, 2008 (dependent on delivery of National Carers Strategy)</p>
<p>8. Promote corporate social responsibility</p>	<p>7 Banking on Brighter Futures initiatives established, in conjunction with 3 national charities, around access to work, money education and debt advice</p>	<p>Improved access to work, money education and debt advice</p>	<p>Barclays Bank</p>	<p>Winter, 2007</p>
<p>9. Encourage employers to contribute to employees' health</p>	<p>Priorities in the Regional Health Strategy are implemented</p>	<p>Workplaces across the region are actively promoting health</p>	<p>Public Health Group</p>	<p>Summer, 2009</p>
<p>10. Support those with mental health needs to achieve employment</p>	<p>Regional summit held with key partner agencies</p> <p>Action plan developed, informed by summit</p> <p>Action plan consultation complete</p> <p>Action plan implemented</p>	<p>An increased number of people with mental health needs will be in employment, evidenced by the Annual Labour Force Survey</p>	<p>Employment and Mental Health Partnership</p>	<p>Autumn, 2007</p> <p>Winter, 2007</p> <p>Spring, 2008</p> <p>Spring, 2009</p>

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SO3: To promote the life chances of children from disadvantaged families and support vulnerable young people in the transition to adulthood				
<p>1. Ensure the best start for all children and end child poverty by 2020</p>	<p>12,140 lone parents assisted to move from dependency on benefits into work, contributing to an increase in the current employment rate (57.3%) for lone parents in the East of England</p> <p>A reduction in the number of lone parents in the East of England currently in receipt of Income Support (54,000)</p> <p>Number of children living in relative low income (ie 60% of the median household income after housing costs) households is halved</p>	<p>Government's aspiration of a 70% employment rate for lone parents is achieved</p>	<p>Jobcentre Plus</p>	<p>Spring, 2008</p> <p>Spring, 2008</p> <p>Winter, 2010</p>
<p>2. Support marginalised children making the transition from primary to secondary education</p>	<p>Increasing numbers of 12 – 14-year-old young women who are at risk of becoming teenage parents are engaged in Romsey Mill's Transitions Programme</p> <p>Information/training pack produced for schools and parents on how to ease the transition from primary to secondary education</p>	<p>A more smooth and settled transition between primary and secondary education indicated by feedback from children participating in the Transitions Programme</p>	<p>Romsey Mill Trust</p>	<p>Autumn, 2007, annually thereafter to 2010</p> <p>Winter, 2007</p>

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	Peer mentoring scheme developed, with 13-year-olds providing support for those making the move up from primary school			Summer, 2008
3. Create a permanent and safe environment where children and young people can experience the natural world through practical activities	30 forest schools established in the region, providing outdoor education to children and young people, specifically targeting those with special educational needs or in key transitional phases	In line with the Government's Sustainable Schools Programme, pupils will show improved self-esteem, behaviour, social integration, motivation to learn, respect for the environment and levels of achievement	Forestry Commission	Spring, 2008
4. Encourage the region's local authorities to ensure that all children and young people have access to good quality play opportunities	All local authorities have developed a play strategy	Children and young people are better able to access and enjoy a variety of good quality play opportunities	Government Office for the East of England (GO-East)/Play England	Autumn, 2007
	All 48 district, borough and unitary authorities have submitted a bid to the Big Lottery Fund's 'Children's Play Initiatives' programme	Approximately £12 million is invested in play opportunities around the region	GO-East/Play England	Autumn, 2007
	Local authorities' targets on extended schools services are met	Children and young people are able to access play opportunities through extended schools	GO-East	Summer, 2008

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<p>5. Promote greater awareness of, and more effective responses to, the needs of children of prisoners</p>	<p>Information/training pack produced for schools and parents on how to support children and young people affected by imprisonment</p> <p>Information/training pack produced for children's centres on how to support children and families affected by imprisonment</p> <p>Children and young people affected by imprisonment are identified within some children and young people's plans</p> <p>Improved services to Black and minority ethnic (BME) children and families of offenders</p> <p>A regionally consistent approach is developed to providing services for children and families of offenders in prison and in the community</p>	<p>Needs of children and young people affected by imprisonment are better met</p>	<p>Ormiston Children & Families Trust</p>	<p>Summer, 2007</p> <p>Autumn, 2007</p> <p>Autumn, 2008</p> <p>Summer, 2009</p> <p>Summer, 2009</p>

Action	Milestone	Outcome	Lead organisation	Milestone(s) completion
<p>6. Promote greater awareness of, and more effective support to, children and young people in Gypsy and Traveller communities</p>	<p>Advisory group/forum established</p> <p>Influence brought to bear to ensure that Gypsy & Traveller children and young people's issues are addressed in all children and young people's plans</p> <p>Training available for practitioners and policy makers around the issues faced by children and young people from Gypsy and Traveller communities, and how best to engage with them (based on Children's Voices, Changing Futures research, and including direct input from children and young people from travelling communities)</p> <p>Regional strategy produced on young people from Gypsy and Traveller communities</p>	<p>Needs of children and young people in Gypsy and Traveller communities are better met</p>	<p>Ormiston Children & Families Trust</p>	<p>Autumn, 2007</p> <p>Autumn, 2007</p> <p>Autumn, 2007</p> <p>Spring, 2008</p>

Action	Milestone	Outcome	Lead organisation	Milestone(s) completion
<p>7. Increase availability of parenting support to all parents and carers</p>	<p>All the region's local authorities have produced a parenting strategy</p>	<p>All parents and carers have access to appropriate parenting support, contributing to fewer children and young people deemed to be disadvantaged or vulnerable</p>	<p>GO-East</p>	<p>Spring, 2008</p>
<p>8. Support the provision of transition information sessions (TIS) and other services for parents and children within the extended schools programme</p>	<p>Training completed for TIS facilitators and transition information sessions rolled out for foundation-primary and primary-secondary transition points</p> <p>Local authority targets on extended schools services met</p>	<p>Support for vulnerable children and their parents at key transition points to reduce disadvantage</p> <p>Access to rapid referral and support through extended services in schools</p>	<p>GO-East</p>	<p>Winter, 2007, ongoing thereafter</p> <p>Winter, 2007, ongoing thereafter</p>

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<p>9. Prevent early stage mental health issues impacting on children and young people's longer-term development</p>	<p>Individual work programmes are place with each participating child or young person</p> <p>Baseline data on participants' perceptions of their emotional health is in place</p> <p>Baseline data from referring agencies and parents is in place</p> <p>Measurement tools (eg Richter scale) are being used</p>	<p>Children and young people are helped to develop the self-understanding and skills to overcome emotional difficulties and meet their own aspirations</p>	<p>Ormiston Children & Families Trust</p>	<p>Winter, 2007, ongoing thereafter</p> <p>Winter 2007, ongoing thereafter</p> <p>Winter 2007, ongoing thereafter</p> <p>Winter 2007, ongoing thereafter</p>
<p>10. To improve the range of services and support available to families of children and young people with palliative care needs</p>	<p>A regional palliative care network is established and meets regularly</p> <p>Network ensures local and regional implementation of the recommendations of the National Palliative Care Review</p>	<p>Regional co-ordination and commissioning of palliative care services is achieved providing an improved service to families</p>	<p>Care Services Improvement Partnership – Eastern Region (CSIP)</p>	<p>Spring, 2008</p> <p>Winter, 2010</p>

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<p>11. Work with local authorities to enable them to develop robust targeted youth support (TYS) arrangements</p>	<p>Local authorities assisted to conduct self-assessment of areas for support and development</p> <p>Integrated Youth Service (IYS) health checks undertaken with local authorities to monitor progress towards IYS and TYS arrangements</p>	<p>Local authority IYS arrangements include an appropriate range of TYS services</p>	<p>GO-East</p>	<p>Ongoing</p>
<p>12. Support the provision of streamlined, holistic services to children and parents</p>	<p>210 new children's centres are delivered across the region</p> <p>Support packages available to local authorities to help ensure that their children's centres deliver appropriate advice and support to children and families</p>	<p>Appropriate services provided to support children and parents</p>	<p>GO-East</p>	<p>Spring, 2008</p> <p>Spring, 2008</p>

Action	Milestone	Outcome	Lead organisation	Milestone(s) completion
<p>13. Support professionals working with children and young people</p>	<p>Local authorities have developed children workforce strategies</p> <p>A range of contracted organisations, including Children's Workforce Development Council, Training and Development Agency and Care Service Improvement Partnership have been tasked with providing ongoing support</p>	<p>Co-ordinated good quality support available to professionals working with children and young people</p>	<p>GO-East</p>	<p>Ongoing</p> <p>Ongoing</p>
<p>14. Identify and support young family carers throughout the region to enhance their lives and increase opportunities</p>	<p>All local authorities encouraged to have a protocol for joint working between children and adult services to reduce the numbers of children who become young carers</p> <p>Every school encouraged to have a young carer policy and a lead member of staff for young carers</p>	<p>Increased identification of children and young people with caring responsibilities to ensure they do not have caring responsibilities inappropriate to their age</p> <p>Improved awareness, identification and support of young carers in schools</p>	<p>Regional Family Carers Organisations Cluster</p>	<p>Summer, 2008</p> <p>Winter, 2008</p>

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SO4: To improve the life chances of adults through learning and skills development				
1. Increase the number of adults in the region with skills, confidence and qualifications in numeracy	Regional Maths Academy established to stimulate excitement about learning maths and improve the quality and range of maths provision and teaching	Academy contributes to achievement of Leitch Report recommendation (95% of adults to have basic numeracy skills by 2020)	East of England Skills and Competitiveness Partnership (EESCP)/Association of Colleges in the Eastern Region	Winter, 2007
2. Increase the number of adults in the region with skills, confidence and qualifications in literacy or ESOL	Professional Development Centres are supported to develop expertise in literacy and ESOL provision and teaching Work undertaken with Quality Improvement Agency to support organisations participating in Skills for Life programme	Increased capacity and improved quality of provision will help to support the achievement of the national LSC milestone targets by 2010 and the Leitch Report recommendation (95% of adults to have basic literacy skills by 2020)	LSC	Winter, 2010
3. Develop effective pathways to link pre- employment training and workforce development	Engage to Gain pilots established in two work sectors Engage to Gain pilots evaluated Further proposals developed to cover the whole region and key sectors	Engage to Gain programme informed by pilots and expanded to other work sectors across the region	EESCP	Summer, 2007 Spring, 2008 Summer, 2008

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<p>4. Capitalise on the opportunities the 2012 Olympics and Paralympics will offer to improve the region's skills and productivity</p>	<p>Gap analysis of economically importance skill sectors complete</p> <p>Partners take skills gaps into account in their planning cycles</p> <p>Programmes designed which are robust enough to support skills and productivity beyond 2012</p> <p>Regional volunteering strategy developed for 2012, taking into account the need for skills development</p>	<p>New recruits attracted to key skills sectors and retained</p>	<p>EESCP</p> <p>EESCP</p> <p>EESCP</p> <p>Eastern Region Volunteer Centre Network</p>	<p>Spring, 2008</p> <p>Summer, 2008, ongoing thereafter</p> <p>Winter, 2009</p> <p>Autumn, 2008</p>
<p>5. Develop the Regional European Social Fund (ESF) Framework for the East of England, 2007-2013</p>	<p>Draft ESF Framework document produced for consultation</p> <p>Finalised ESF Framework document enables partners to develop co-financing plans</p>	<p>A more adaptable workforce with increased basic skills (69,000 participants 2007-2013)</p> <p>Increased employment and a reduction in unemployment and inactivity (68,200 participants 2007-2013)</p>	<p>EESCP</p>	<p>Summer, 2007</p> <p>Winter, 2007</p>

Action	Milestone	Outcome	Lead organisation	Milestone(s) completion
<p>6. Encourage local partners to reflect EESCP priorities for improving skills, education, employment and competitiveness within their local area agreements and sustainable community strategies</p>	<p>Southend pilot established</p> <p>Evaluation of pilot complete</p> <p>Best practice model developed and disseminated</p>	<p>LAAs and sustainable community strategies better aligned to reflect EESCP priorities</p> <p>Local authorities and EESCP are better engaged</p>	<p>EESCP</p>	<p>Winter, 2007</p> <p>Spring, 2008</p> <p>Winter, 2008</p>
<p>7. Increase understanding of barriers to learning and skills development for people with disabilities</p>	<p>'Front line' experiences of potential learners with disabilities are reviewed using Disability East's disability information database</p>	<p>Future activities are informed by an increased understanding of the barriers to learning and skills development for people with disabilities</p>	<p>Disability East</p>	<p>Winter, 2008</p>
<p>8. Increase access to learning and skills for people with disabilities</p>	<p>Voluntary sector training and volunteering initiatives for people with disabilities are reviewed</p> <p>Best practice from review is disseminated throughout voluntary sector and other employers</p>	<p>Increased opportunities for people with disabilities to acquire learning and skills</p>	<p>Disability East</p>	<p>Autumn, 2008</p> <p>Winter, 2008</p>

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SO5: To promote active ageing and reduce social exclusion of older people				
1. Increase opportunities for older people to engage in local decision-making and service design and delivery	Local authority best practice for engaging older people in the LAA process is reviewed	'One-stop', integrated services for older people, which promote independent living	Future East	Winter, 2007
	Series of 6 sub-regional events held in conjunction with Planning Aid and local authorities to encourage older people's engagement in the community planning process		GO-East	Spring, 2008
	Engagement model based on best practice findings is piloted in King's Lynn and West Norfolk district		GO-East	Spring, 2008
	Pilot is evaluated and findings disseminated		GO-East	Summer, 2008
2. Promote age equality	Local authorities' good practice is reviewed across the region	Increased awareness of age equality issues and adoption of good practice	Future East	Summer, 2008
	Event held to promote best practice and raise awareness of age equality issues			Winter, 2008

Action	Milestone	Outcome	Lead organisation	Milestone(s) completion
<p>3. Help prepare older people for life after full-time work</p>	<p>Pre-retirement courses developed with relevant third party organisations</p> <p>Information on pre-retirement courses collated and disseminated to small and medium enterprises</p> <p>Review of voluntary sector and other employers' best practice in relation to volunteering policies and opportunities</p> <p>Best practice disseminated</p>	<p>Reduction in early death after retirement</p> <p>Increased fulfilment for volunteers and beneficiaries</p>	Age Concern	<p>Winter, 2008</p> <p>Spring, 2009</p> <p>Spring, 2010</p> <p>Summer, 2010</p>
<p>4. Promote well-being in later life</p>	<p>Lobby for sport and recreational programmes for the over-50s to run at accessible times</p> <p>Development of Fitter Futures (mid-life physical activity project) website and pilot projects, and dissemination of best practice</p> <p>Fit as a Fiddle programme delivered</p>	<p>Increased participation in informal sport and recreational activities, resulting in a reduction in obesity and heart disease and reduced isolation of older people</p> <p>Increased opportunities for people in mid-life to participate in physical activity, promoting longevity and quality of life</p> <p>Increased awareness of the importance of good nutrition and regular physical and mental activity to maintain well-being in later life</p>	Age Concern	<p>Spring, 2009</p> <p>Spring, 2009</p> <p>Autumn, 2011</p>

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SO6: To support the development of sustainable communities				
<p>1. Ensure that the benefits of housing growth in Harlow are maximised, without creating divided communities or pockets of deprivation</p>	<p>Local inter-agency strategy and action plan developed with Inspire East (regional Centre of Excellence for Sustainable Communities) to involve existing communities in planning for Harlow's sustainable growth</p> <p>Implementation of action plan</p> <p>Good practice shared and disseminated throughout region's growth areas</p>	<p>Development without division</p>	<p>Harlow District Council/Inspire East</p>	<p>Spring, 2008</p> <p>Winter, 2009</p> <p>Spring, 2010</p>
<p>2. Provide new affordable homes for rent and part-ownership within the region</p>	<p>Affordable Housing Programme delivered in East of England</p>	<p>Increased provision of new affordable housing to meet identified regional need (11,000 affordable homes per annum)</p>	<p>EERA with Housing Corporation</p>	<p>Summer, 2011</p>

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<p>3. Increase the availability of Home Improvement Agency (HIA) services across the region</p>	<p>HIA's to cover 95% of the region</p>	<p>An increased number of vulnerable older people have improved living conditions, enhancing their quality of life and enabling them to remain in their homes in greater comfort and security</p>	<p>Supporting People, Eastern Regional Group</p>	<p>Winter, 2010</p>
<p>4. Increase support and access to housing to those most at risk of homelessness</p>	<p>Options advice, choice-based lettings and other housing solutions are available to all</p>	<p>Reduction in the number of units of temporary accommodation to 4,175 by 2010. All client groups have access to advice and support to prevent homelessness, in line with Government's Best Value Performance Indicator 213 (prevention of homelessness through housing advice)</p>	<p>Regional Homelessness Advisory Panel</p>	<p>Winter, 2010</p>
<p>5. Increase accommodation provision for Gypsies and Travellers</p>	<p>A review of Gypsy and Traveller pitch procurement to improve cost-effectiveness and maximise investment</p>	<p>Improved housing solutions for Gypsies and Travellers, as indicated by the number of new and refurbished pitches funded by the Single Regional Housing Pot</p>	<p>EERA</p>	<p>Summer, 2011</p>

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<p>6. Increase understanding of the value of not-for-profit supported housing services</p>	<p>Commission regional cost/benefit analysis of not-for-profit supported housing services</p> <p>Use results of cost/benefit analysis to develop good practice guidance for tackling social exclusion through more cost-efficient preventative housing support services</p> <p>Promote good practice guidance to local strategic partnerships, LAA bodies, Investing in Communities partnerships and sub-regional economic partnerships</p>	<p>A clear picture and baseline of non-statutory services and diversity of provision is monitored over the period of the strategy</p>	<p>Space East</p>	<p>Summer, 2007</p> <p>Autumn, 2007</p> <p>Spring, 2008</p>
<p>7. Promote access to nature to increase physical and mental well-being</p>	<p>65 community-owned woodland projects established in the region</p>	<p>Communities with access to their own woodland for learning, health, recreation and promotion of biodiversity</p>	<p>The Green Light Trust</p>	<p>Winter, 2010</p>
<p>8. Ascertain behaviours and needs in relation to local use of natural greenspaces</p>	<p>Needs analysis with targeted community groups in Harlow, East Hertfordshire and South Peterborough is completed</p>	<p>Increased provision of high quality accessible greenspace in growth areas fits local aspirations and need</p>	<p>Natural England</p>	<p>Spring, 2008</p>

Action	Milestone	Outcome	Lead organisation	Milestone(s) completion
<p>9. Encourage a concerted regional approach to climate change adaptation and mitigation</p>	<p>Regional Climate Change Action Plan completed</p> <p>Milestone (to be defined in Climate Change Action Plan) around auditing local authorities' climate change adaptation and mitigation measures</p> <p>Review of whether all region's local authorities are signatories of the Nottingham Agreement (committing them to acknowledge the impact of climate change and set realistic and achievable targets to address its causes and effects)</p>	<p>Causes and effects of climate change systematically addressed by region's local authorities</p>	<p>Climate Change Partnership</p> <p>EERA</p> <p>EERA</p>	<p>Summer, 2008</p> <p>To be confirmed in Climate Change Action Plan</p> <p>Spring, 2009</p>
<p>10. Implement the Regional Reducing Offending Delivery Plan</p>	<p>Key deliverables updated and agreed by leads of the 7 Pathways to Reducing Re-offending and the Regional Strategic Partnership Board</p> <p>Service level agreements between Regional Offender Manager and Prison & Probation Service reflect priorities in updated plan</p> <p>Key metrics for offender employment, accommodation and access to drug treatment show positive trends</p>	<p>Increasing range of stakeholders engaged in re-integration of offenders into the community</p> <p>Better services are accessible by offenders, reducing their risk of re-offending</p> <p>Re-offending is reduced resulting in less crime and fewer victims</p>	<p>Regional Manager, National Offender Management Service</p>	<p>Autumn, 2007</p> <p>Spring, 2008</p> <p>Spring, 2009</p>

Action	Milestone	Outcome	Lead organisation	Milestone(s) completion
<p>11. Influence the development of LAAs which support Social Strategy objectives</p>	<p>Gap analysis completed, cross-referencing region's LAAs against Social Strategy objectives</p> <p>Findings of gap analysis to inform annual LAA review process</p>	<p>Locality planning which better takes into account the social care needs of the community</p>	<p>CSIP-Eastern Region/ Public Health Group</p>	<p>Spring, 2008</p> <p>Autumn, 2008</p>
<p>12. Promote volunteering as an integral element of sustainable communities</p>	<p>Eastern Region Volunteer Centre Network established</p> <p>Region-wide event held to promote volunteering and volunteer centres</p> <p>Regional strategy published to develop the region's volunteering infrastructure</p>	<p>A regional network of quality volunteer development agencies, promoting and enabling volunteering and community involvement</p>	<p>Volunteering England</p> <p>Eastern Region Volunteer Centre Network</p> <p>Eastern Region Volunteer Centre Network</p>	<p>Winter, 2007</p> <p>Summer, 2008</p> <p>Winter, 2008</p>

Action	Milestone	Outcome	Lead organisation	Milestone(s) completion
S07: To improve access to services, especially for disadvantaged groups				
<p>1. Raise awareness of the financial advice, products and services available to financially excluded people through the Now Let's Talk Money campaign</p>	<p>Consumer-facing element of campaign (Phase 2) complete</p>	<p>Increased take-up by consumers of bank accounts, credit union loans and referrals to free face- to-face money advice</p> <p>More organisations are able to advise consumers on financial products and services available</p>	<p>Regional Stakeholder Manager, Department of Work and Pensions</p>	<p>Spring, 2008</p>
<p>2. Develop a regional approach to tackling financial exclusion</p>	<p>Regional multi-agency Financial Inclusion Partnership established</p> <p>Baseline data on the level of over-indebtedness in the region obtained by Partnership (see SO1)</p> <p>Regional priorities/framework for action developed</p>	<p>A strategic and 'joined up' approach to tackling financial exclusion across the region</p>	<p>EEDA</p>	<p>Autumn, 2007</p> <p>Spring, 2008</p> <p>Autumn, 2008</p>
<p>3. Create a region-wide Community Development Finance Fund</p>	<p>Regional tender awarded</p>	<p>Improved awareness of community development finance initiatives and increased access to community development finance across the region</p>	<p>EEDA</p>	<p>Spring, 2008</p>

Action	Milestone	Outcome	Lead organisation	Milestone(s) completion
<p>4. Encourage local authorities to support social inclusion by improving facilities for public transport, cycling and walking</p>	<p>Progress towards local transport plan targets for increased public transport patronage and cycling use show annual improvement</p>	<p>Improved opportunities for all to access jobs, services and leisure/ tourist facilities, as evidenced by monitoring of local transport plans</p>	<p>GO-East</p>	<p>Summer, 2007, annually thereafter</p>
<p>5. Develop more co-ordinated and consistent quality integration services for asylum seekers and refugees</p>	<p>Border and Immigration Agency (BIA) Refugee Integration Services contract implemented</p> <p>Regional integration framework produced</p>	<p>Refugee integration services delivered in key cluster sites</p> <p>Regional multi-agency fora develop local integration strategies using EERA Strategic Migration Partnership (EERA-SMP) framework</p>	<p>BIA</p> <p>EERA-SMP (formerly EERA Consortium for Asylum & Refugee Integration)</p>	<p>Spring, 2008</p> <p>Spring, 2008</p>
<p>6. Influence LAAs to include plans for adequate advice services provision in relation to 'children and young people', 'safer and stronger communities', 'healthier communities & older people' and 'economic development & enterprise'</p>	<p>LAA 'advice proofing' template developed</p> <p>Template piloted with two LAAs</p> <p>Template promoted to all region's LAAs</p>	<p>All region's LAAs address advice needs of local communities and citizens</p>	<p>Advice Alliance East</p>	<p>Spring, 2008</p> <p>Spring, 2009</p> <p>Winter, 2009</p>

Action	Milestone	Outcome	Lead organisation	Milestone(s) completion
<p>7. Improve access to skills, employment and enterprise services for disadvantaged BME communities</p>	<p>Good practice case studies published and disseminated to service providers</p> <p>Event to promote improved access to services</p>	<p>Service providers are more aware of the needs of disadvantaged BME communities and how to address them</p>	<p>Minority Ethnic Network for The Eastern Region (MENTER)</p>	<p>Spring, 2008</p> <p>Spring, 2008</p>
<p>8. Promote adoption of affordable warmth strategies, including area-based approaches, to reach more of those suffering fuel poverty, particularly marginalised households</p>	<p>All local authorities have an affordable warmth strategy in place which integrates local activity to eradicate fuel poverty</p>	<p>Fuel poverty is eradicated, as far as reasonably practicable, from all households in the East of England by November 2016</p>	<p>Eastern Region Co-ordinator, National Energy Action</p>	<p>Spring, 2012</p>
<p>S08: To develop social networks, community assets and promote community cohesion</p>				
<p>1. Create a community development network to build the capacity and skills of community development practitioners in the region</p>	<p>Network steering group established</p> <p>Bi-annual networking events held in spring and autumn</p> <p>Network action plan agreed</p> <p>Information-sharing website launched</p>	<p>More effective information sharing, and 40 community development practitioners meeting regularly to develop knowledge and skills</p>	<p>Inspire East</p>	<p>Summer, 2007</p> <p>Autumn, 2007, ongoing thereafter</p> <p>Winter, 2007</p> <p>Winter, 2007</p>

Action	Milestone	Outcome	Lead organisation	Milestone(s) completion
<p>2. Promote the development of community-owned assets</p>	<p>Halesworth Hemp Works renovated as a community-owned asset, providing space for 8 small and medium sized enterprises</p> <p>Re-location and enhancement of Bungay Community Enterprises and development of new workspace</p> <p>Development of 2 similar schemes</p>	<p>4 local community groups empowered, and providing an exemplar to others, through the establishment of local community land trusts</p> <p>A total of 30 jobs created or safeguarded and 10 community enterprises supported</p>	<p>Foundation East</p>	<p>Spring, 2008</p> <p>Spring, 2009</p> <p>Winter, 2010</p>
<p>3. Build the capacity of the voluntary and community sector (VCS) to win tenders for the delivery of services</p>	<p>Lead bodies in the VCS partnership are equipped to win and deliver contracts which include small, local, specialist VCS providers</p>	<p>More services are delivered by local VCS providers</p>	<p>COVER</p>	<p>Spring, 2009</p>

Action	Milestone	Outcome	Lead organisation	Milestone(s) completion
<p>4. Promote the compact between Government Office and the VCS at a regional and local level</p>	<p>Compact is applied to all LAA negotiations</p> <p>The region's public and VCS bodies meet quarterly</p> <p>Third Sector Week event held</p>	<p>A better supported local VCS, leading to greater influence over policy and increased VCS service delivery</p> <p>Increased co-ordination of relevant policies and programmes</p> <p>Staff develop new skills, VCS issues are highlighted and support for the sector is increased</p>	<p>GO-East</p> <p>GO-East/COVER</p> <p>GO-East/COVER</p>	<p>Winter, 2007, ongoing thereafter</p> <p>Winter, 2007, quarterly thereafter</p> <p>Winter, 2007</p>
<p>5. Promote Peterborough New Link Centre as a good practice model for developing community cohesion</p>	<p>New Link familiarisation programme designed for local authorities</p> <p>Information leaflet produced to promote programme regionally</p> <p>10 programme sessions delivered</p>	<p>Greater awareness and emulation of New Link as a good practice model for promoting community cohesion</p>	<p>Peterborough New Link Centre and Cambridge Constabulary</p>	<p>Winter, 2007</p> <p>Winter, 2007</p> <p>Winter, 2010</p>

Action	Milestone	Outcome	Lead organisation	Milestone(s) completion
<p>6. Build social cohesion through the development of the Regional Equalities Group and the Regional Race Equality Council Partnership (RRECP)</p>	<p>Regional equalities work, currently co-ordinated by Regional Equalities Group, is taken forward with the new CEHR</p> <p>Social cohesion priorities identified and action plan to address these developed through the RRECP and partners</p> <p>Action plan implemented</p>	<p>Recognition of social cohesion and equalities agendas and allocation of responsibilities for future action</p>	<p>MENTER</p>	<p>Winter, 2007</p> <p>Summer, 2008</p> <p>Spring, 2009</p>
<p>7. Build social networks and address cultural tensions in new settlements</p>	<p>Cambridgeshire Horizon's research on faith in new settlements is informed by East of England Faiths Council input</p> <p>Conference held on faith in new settlements</p> <p>Report disseminated, incorporating feedback from Cambridgeshire Horizon's research and conference</p>	<p>Conference raises issues and brings together those who can address them</p>	<p>East of England Faiths Council</p>	<p>Summer, 2007</p> <p>Spring, 2008</p> <p>Spring, 2008</p>

Action	Milestone	Outcome	Lead organisation	Milestone(s) completion
<p>8. Support those subject to stigma and discrimination on the basis of their sexual orientation and/or gender</p>	<p>Sexual orientation project group established</p> <p>Gender project group established</p> <p>Data on sexual orientation and gender needs collated by project groups</p> <p>Action plans agreed on the basis of above need</p>	<p>Increased co-ordination of information and activities, leading to concerted action against discrimination on the basis of sexual orientation and gender</p>	<p>MENTER</p>	<p>Autumn, 2007</p> <p>Autumn, 2007</p> <p>Spring, 2009</p> <p>Spring, 2010</p>